

PRESS RELEASE

February 2022

New! Bioten Hyaluronic Gold ampoules with hyaluronic acid Let your face, not your age, speak about you!

Did you know that hyaluronic acid is a powerful natural component of the skin that can retain water weighing over 1000 times its own? Our skin cells produce hyaluronic acid in order to maintain hydration levels. It is the key to smooth, hydrated skin. Over time, the skin loses its ability to produce hyaluronic acid in the right amounts, leading to wrinkles and dehydration.

The new Bioten HYALURONIC GOLD replumping antiwrinkle ampoules with 99% ingredients of natural origin, are the ultimate antiwrinkle power to revive your skin's natural youth. Based on the unique 4D HYALURONIC ACID TECHNOLOGY, they include 5% of a powerful complex consisting of 4 different types of Hyaluronic Acid with high moisturizing and anti-ageing properties which accurately target the different layers of the skin offering effective antiwrinkle action and elasticity improvement. GOLDEN PROTEINS contained (rice and soya proteins, African baobab extract), reinforce skin's natural barrier and improve skin's moisturization, making your skin smooth and rejuvenated. Results are spectacular: in 1 month, skin firmness is improved up to 34%, skin elasticity is improved up to 21%, wrinkles' length & depth is reduced up to 37%, skin density is improved.

Bioten HYALURONIC GOLD line includes also day and night cream, serum and eye cream. The products of the line have at least 85% ingredients of natural origin.

Bioten HYALURONIC GOLD products have an innovative formula enriched with 30 million capsules of hyaluronic acid and golden proteins, which guarantee triple action: wrinkles are reduced, lost skin density is restored, complexion is clarified. The skin feels radiant and rejuvenated!







Sarantis Group

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people's everyday lives. With strong activity in 12 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia, Portugal and Ukraine, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.